



Jeanne Murphy

Growth Strategist / President
Strategic Solutions for Nonprofits

651-351-9241 or 612-616-6861

25 Years of Strengthening Nonprofits

Jeanne Murphy is a sought after capacity-builder within the nonprofit and credit union sectors. Her work has helped nonprofit leaders to sharpen their vision and focus their resources to cause positive social change for over 25 years. Jeanne's professional background includes positions as a nonprofit executive director, faculty member of numerous national and statewide schools, fundraiser, marketing director, and lead trainer in capacity building for a prominent MN foundation.

We provide comprehensive consulting and training services to build your capacity to achieve sustainable growth and purposeful outcomes:

- **Strategic planning**, visioning & organizational benchmark assessments
- **Annual work plan** development
- **Measurable goal setting** and evaluating outcomes

- **Board development** – composition analysis, recruiting, orientation programs, meetings leadership, committee structure & functioning, job descriptions, effectiveness assessments, performance evaluations for key staff
- **Nonprofit management training** to improve organizational accountability and performance
- **Volunteer management** – strategies for recruiting, rewarding & retaining

- **Marketing, public relations & community outreach** strategy development; personal coaching on public speaking and writing to capture readers' attention
- **Funding development** – written plans to diversify funding sources & identify key fundraising strategies; skills development coaching to increase fundraising effectiveness

- **Retreat Center** available for off-site meetings (metro-area)

Jeanne's client base includes organizations in social services, healthcare, education, financial services, performing arts, foundations, environmental, and faith-based communities. In addition to extensive academic training in marketing, strategic planning and organizational development, Jeanne is a certified Life Coach and accredited Tai Chi Chih Instructor.